

# **Glass Door Merchandisers** Refrigerators

Selling Guide



# **Streamline service and increase** impulse sales.

A Silver King glass door refrigerator is a valuable asset for any restaurant, bar, or convenience store. These units do more than keep products, like beverages, salads, and other grab-and-go snacks, deliciously chilled and at a safe serving temperature. The clear-front display and illuminated cabinet visibly showcase product for browsing customers, which help increase impulse sales.

- Environmentally friendly R290 refrigerant
- Double pane and vaper sealed, self-closing glass doors
- Bright LED illuminated cabinet
- Stainless steel exterior with galvanized bottom
- High-density insulation





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The need for fresh, grab-and-go meals and snacks is more important than ever as consumers place emphasis on convenient solutions. Silver King glass door refrigerators help position and merchandise key offerings in front of consumers and drive impulse purchases.



## Illuminated Glass Display

Large, double-pane glass doors combined with bright LED lighting provide maximum product visibility to support grab-and-go impulse sales.



#### Eco-Friendly Refrigerant

All Silver King equipment features R290 refrigerant, one of the most environmentally friendly choices with a global warminng potential (GWP) of 3. R290 is proven safe, readily available, and familiar to service teams.



#### Easy to Clean

Aluminum interior, coved corners, finished edges, and removeable doors for easy cleaning.



## Heavy-Duty Construction

Designed for the harshest commercial environments with a stainless steel exterior, galvanized bottom, and epoxy coated shelves.



## **High-Density Insulation**

Foamed-in-place, CFC-free polyurethane insulation keeps cold air in while strengthening the unit — improving overall cost savings.

To learn more about Silver King Glass Door Merchandisers, visit silverking.com

